

Notes Propaganda—February 19, 2014

- Review of propaganda notes:
 - one side
 - omission
 - partly true or not true
 - slogan/maxim used—way it is delivered
 - “Four legs good; two legs bad.”
 - has an emotional appeal (emotive) vs not rational
 - influence- get you to do/think something you might otherwise not have

- Propaganda = bad or good?
 - manipulation, bad
 - brainwash
 - making you do something (believe something) you normally wouldn't

- Last year one of our big essential questions was centered around **action vs. motive**

- Going back to Animal Farm, Napoleon: distorts the truth (through Squealer)
 - creates a scapegoat (common enemy)
 - Squealer used as speaker to spread the propaganda
 - maxim/slogans
 - rations, work hours, food production all up
 - fear: dogs and Jones, executions
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- Kinds of propaganda:
 - advertising
 - government

Is propaganda ever good?